

VITACCA BALLET MEDIA SPONSORSHIP

Media Sponsorship: \$2,500

Media Sponsors will receive:

- Opportunity to expose your media organization to an influential arts focused audience
- Opportunity to interview faculty and dancers
- Media sponsors will be mentioned in social media, newsletter communications and onsite branding at events
- Listing as “Media Sponsor” on marketing collateral related to 2023/24 season
- Logo featured on website with dedicated link to your media outlet’s website
- Houston and The Woodlands campuses distribution point for print publication
- Complimentary insertion in Vitacca Ballet & School for Dance *Nutcracker* Sugar Plum Fairy VIP Backstage Experience Gift Bags
- Logo listing as “Media Sponsor” in performance programs (print and/or digital)
- (2) Complimentary tickets for employees to Vitacca Ballet’s spring performance and reception, usually in April

In return, Media Partners will:

- Promote and provide coverage for Vitacca Ballet in your magazine, social media, blog, newsletter or mailings to your audience
- Provide social coverage of Vitacca Ballet pre- and post-performance events in your magazine, social media, blog, newsletter or mailings where you have a presence (provide event recap via photo story)

The role of media partners is not restricted or limited to the above – we are interested to discuss with you alternative partnerships.

For more information please contact:

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